

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
953137-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1804

Flight Dates	Order #	Alt Order #
09/20/12 - 09/24/12	953137	06320046

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	09/21/12	10-11a Anderson Cooper 10-11a		---TF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T01H	\$275.00 NM
2	09/20/12	09/21/12	Nightline	11:35-12:05AM	---TF--	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	11:53 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T01H	\$650.00 NM
3	09/20/12	09/21/12	WPBF News 25 @ Noon 12pm-1230pm		---TF--	:30	1	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T01H	\$400.00 NM
4	09/20/12	09/21/12	M-F 3-4P	M-F 3-4P	---TF--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T01H	\$450.00 NM
5	09/20/12	09/21/12	Dr. Oz	4-5p	---TF--	:30	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	4:40 PM	Dr. Oz	4-5p	:30	HMP12-FL18-T01H	\$550.00 NM
6	09/20/12	09/21/12	WPBF News 25 @ 5am 5-530am		---TF--	:30	1	\$200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	5:25 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T01H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
953137-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1804	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/20/12	09/21/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
7	09/20/12	09/21/12	M-F 5pm News	5-6pm	---TF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	5:57 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T01H	\$600.00 NM
8	09/20/12	09/21/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T01H	\$300.00 NM
9	09/20/12	09/21/12	WPBF News 25 @ 6:00P	6-6:30PM	---TF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T01H	\$1,000.00 NM
10	09/20/12	09/21/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T01H	\$1,800.00 NM
11	09/20/12	09/21/12	Jeopardy	7:30-8PM	---TF--	:30	1	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	7:42 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T01H	\$1,900.00 NM
13	09/22/12	09/22/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	5:58 AM	Sat 5-6am News	Sat 5-6am	:30	HMP12-FL18-T01H	\$75.00 NM
14	09/22/12	09/22/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	6:38 AM	Sat 6-7am News	Sat 6-7am	:30	HMP12-FL18-T01H	\$200.00 NM
15	09/23/12	09/23/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	HMP12-FL18-T01H	\$75.00 NM
16	09/23/12	09/23/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
953137-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
House Majority PAC		HOUSE MAJORITY PAC	1804

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/23/12	09/23/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:21 AM	Sun 6-7am News	Sun 6-7am	:30	HMP12-FL18-T01H	\$125.00 NM
17	09/23/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:40 PM	Sun 630pm News	630-7pm	:30	HMP12-FL18-T01H	\$750.00 NM
18	09/20/12	09/21/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T01H	\$1,000.00 NM
2	WPBF	F	09/21/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T01H	\$1,000.00 NM
19	09/24/12	09/24/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T01H	\$275.00 NM
20	09/24/12	09/24/12	Nightline	11:35-12:05AM	1-----	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	11:53 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T01H	\$650.00 NM
21	09/24/12	09/24/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T01H	\$400.00 NM
22	09/24/12	09/24/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T01H	\$450.00 NM
23	09/24/12	09/24/12	Dr. Oz	4-5p	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	4:33 PM	Dr. Oz	4-5p	:30	HMP12-FL18-T01H	\$550.00 NM
24	09/24/12	09/24/12	WPBF News 25 @ 5am 5-530am		1-----	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$200.00				

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953137-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1804

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/24/12	09/24/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T01H	\$200.00 NM
25	09/24/12	09/24/12	M-F 5pm News	5-6pm	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:22 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T01H	\$600.00 NM
26	09/24/12	09/24/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T01H	\$300.00 NM
27	09/24/12	09/24/12	CASTLE PREMIERE	CASTLE PREMIER	M-----	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	10:33 PM	CASTLE PREMIERE	CASTLE PREMIER	:30	HMP12-FL18-T01H	\$3,500.00 NM
28	09/22/12	09/22/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:05 PM	Sat 330-7pm ABC College Football	330-7pm	:30	HMP12-FL18-T01H	\$1,500.00 NM
LR - Football									

Total Spots **28**

Payment Terms 30 Days

<u>Gross Total</u>	\$19,775.00
<u>Agency Commission</u>	\$2,966.25
<u>Net Amount Due</u>	\$16,808.75